



We've **received 900+ applications** for NIC Faisalabad Cohort 4, marking a significant milestone for us as Faisalabad's **first tech incubator**.

Applications for **Cohort 4** of NICF have officially closed, and we couldn't be more thrilled with the fantastic turnout from all you **startup enthusiasts** out there! A big thank you to everyone who has shown interest and support for Cohort 4.

Together, **we're gearing up** to make this cohort the best one yet.

Learning & Development



Had an exciting day with **Ahmed Rauf Essa, Founder & CEO of Telemart**, joining us to share his experience at NICF. Ahmed engaged our founders in captivating discussions on e-commerce strategies, cutting-edge industry trends, and advice on navigating the **challenges of entrepreneurship**.



Umer Hadeed, CEO of The Collective, and **Ali Xeesan Theater Studio** joined us for an exclusive session on **"Metaverse & Virtual Reality: Present & Future"**. During the session, Umer discussed the latest trends, emerging technologies, and real-world applications shaping the digital landscape.

Add a 0 Series



We had the pleasure of hosting **Shabbir Chawla**, **CEO of Chawla Group**, for an engaging **fireside chat** moderated by **Zeeshan Shahid**, Project Director of NICF. Participants learned about his entrepreneurial journey, gaining valuable insights into **industry strategies and agricultural success**.

We wrapped up our **"Add a Zero Series"** 2nd Edition with **Hamid Mahmood**, CEO/Founder of Software Pro, who shared insights into startup growth and business expansion through the **Seven-Figure Agency Roadmap**.

Empowering Researchers



We brought together the **University of Agriculture Faisalabad** researchers and faculty members at NICF to explore commercializing research outcomes. Led by **Zeeshan Shahid**, NICF's Project Director, they learned to transform innovative solutions into **market-ready businesses**.

Community Building

At NICF, we welcomed the **Care International Team** and showcased our cutting-edge facility. We discussed how NICF impacts founders'

entrepreneurial journeys and explored **collaboration avenues**. Additionally, we outlined plans to initiate projects on climate change, green business, childcare, and **support for female entrepreneurs**.



Our outreach sessions at **Superior University Faisalabad** and **University of Agriculture Faisalabad** ignited the spirit of entrepreneurship among students. We inspired them to explore innovative ideas, shared startup insights, and showcased NICF's support in turning their **ideas into thriving businesses**.

Pitch-it-Right



Abdullah Qadri, Director of Sitara Labels, and Muzamil Sultan, Chairman of FDPT, joined us to judge our 5th edition of Pitch-it-Right. They precisely evaluated startup presentations, shared invaluable insights, and provided feedback, helping founders elevate their **pitching game** for investors.

Meet the NICF Program Manager

Aimen
Shahid

Program
Manager

NIC Faisalabad



We are thrilled to welcome **Aimen Shahid** to the NICF Family! Aimen has joined us as a **Program Manager**. With her extensive experience in startups, we are confident that she will elevate the startup ecosystem to unprecedented heights.

Virtual Pitching of Cohort 4



We had an amazing set of pitches this time from **Cohort 4** during our **Virtual Pitching Session**. We heard some disruptive ideas and innovative solutions from the shortlisted founders. The judges were truly impressed by the turnout and had the chance to evaluate some **groundbreaking ventures**.

Training & Coaching Sessions

Our recent personal coaching session with **Fouad Bajwa**, CEO of Agriculture Republic, **Atifa Asghar**, Public Policy Consultant at Tencent Games, **Umair Sheikh**, Director at Founder Institute, and **Fahad Qureshi**, CEO at Spaceman Studios, assisted startups in developing their business models, guiding them through their ventures, and refining strategies.



We had **Zeeshan Abid**, Partner at Parker Russell AJS, for a session on **Financial Literacy and Readiness** tailored for startups. He shared insights on financial planning, strategies for securing funding resources, developing accurate financial projections, and key financial metrics.

#EvolveWithNICF

