



NICF Showcase at Future Fest 2024!

NICF showcased its extensive offerings for startups and highlighted the opportunities that Cohort 4 presents at the **Future Fest 2024**. We engaged with some of the most enthusiastic founders and budding entrepreneurs, guiding them on how NICF can be a change-maker for their ventures.

At our booth, our **startups AG IVF, SAWiE, Eplant, Shopilam, and Nobel 10** had the opportunity to showcase their innovative ideas, engaging with a diverse audience and generating valuable leads.

We are dedicated to supporting **entrepreneurs** by providing essential resources, fostering knowledge exchange, and nurturing **innovation** to strengthen our startup ecosystem.

Agriculture Roundtable



NICF sparked meaningful conversations at **Future Fest 2024** through a successful agriculture **roundtable discussion** titled "*The Here and Now of Agritech in Pakistan.*" Moderated by **Zeeshan Shahid**, Project Director at NIC Faisalabad, and **Fouad Bajwa**, CEO and Co-founder of Agriculture Republic, the session featured representatives from **FFC, Syngenta Seeds, Deosai Ventures, Farmdar, SMEDA, National Foods Limited, Fauji Fresh n Freeze Limited, Agriculture Republic, Digital Dera, Helvetas Swiss, Accelerate Prosperity, Rizq, The Farmette, Viamo, Zarai Mandi, and Farming Development Academy.**

We hope to continue our efforts in promoting the opportunities in the agricultural landscape of **Pakistan**, finding solutions, and supporting **Agritech** to boost our **economy.**

Startup Spotlight

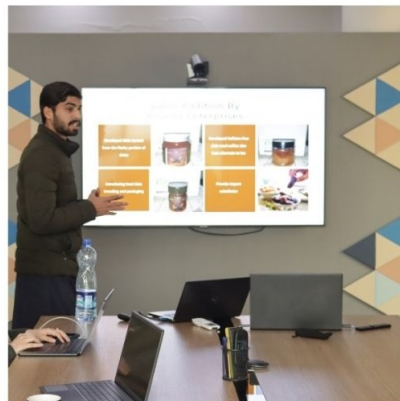


Outshining **700 applicants**, Raees Ur Rehman, Founder of **NICF startup** Royella Trading Company, has won **0.5 million** at the Green Enovate Waste Conference, part of the Prime Minister **Green Youth Program 2024**. He also had the privilege of presenting his innovative idea to H.E. Donald Blome, the **U.S. Ambassador in Pakistan.**

Pitch-it-Right



NICF startups **Oinic**, **Royal Trading Company**, and **Shopilam** delivered stellar presentations at our fourth edition of **Pitch-it-right**, earning insightful feedback from our esteemed judges: **Neha Nazir**, Founder and Managing Director of Rabia Trust Hospital, Ahmad Suleman Zahid, Partner at **Zahid Jamil & Co**, and **M. Azhar Iqbal**, Founder and CEO of **RankSol**.



It was a pleasure to have **Javed Iqbal**, CEO of Sitara Fabrics Limited, join us in evaluating groundbreaking pitches from NICF startups **Salam Kids TV**, **Sayrab**, **AgriConnect**, **Shopilam**, and **Royal Trading Company**. The growing interest of Faisalabad's industrialists in the startup landscape is paving the way for an exciting future.

Learning & Development



Our workshop, '**Bridging the Future with Blockchain & AI**', in collaboration with **FITCO**, featured insights from industry leaders **Mirza Usman**, CEO at **NetixSol**, and **M. Awais Zaidi**, CEO at Slick Starter. Participants gained insights into decentralised AI, technical integrations, **tools/frameworks**, and strategies to navigate the tech **landscape**.

Ubaid Afzal, Founder of TecBeck, recently led a session on '**Hiring and Team Building**' for startups at **NIC Faisalabad**. Founders explored strategies for defining the ideal skill set, **fostering team culture**, and attracting skilled **professionals for success**.



We had the pleasure of hosting **Samar Hasan**, the Founder of Epiphany, for an exclusive two-day **Pitch Deck Development and Practice Workshop** at NICF. The session was hands-on, allowing **startups** to engage in one-on-one discussions with **Samar**. It provided a valuable opportunity for **founders** to learn from her experience and prepare for pitching their ideas to **investors**.

Open House



We had an exciting day at **NIC Faisalabad**, welcoming aspiring entrepreneurs, students, startups, founders, and researchers to our **Open House event**. We shared the incredible offerings that NICF has and how it can be a **game-changer** for founders looking to elevate their ventures. Our team **personally guided** attendees through the application process, ensuring a smooth experience, and provided an insightful tour of our **state-of-the-art facility**.

Gather & Grow



We were thrilled to have **Habib Ur Rehman**, Marketing Director at **Mohsin Younis Textiles**, join **NICF's 3rd edition of Gather and Grow**. In a captivating session on "Refining Your Niche for Better Target Marketing," participants explored **B2B** marketing and sales, gaining **practical strategies** to refine their niche and optimise target marketing efforts.

Academia Collaboration



Academic collaboration is crucial to empower the next generation of **entrepreneurs**, and with that goal in mind, we conducted **NICF Cohort 4** outreach sessions in universities **across Faisalabad**.

We extend our special thanks to the following universities for supporting our mission to inspire aspiring entrepreneurs: University of Engineering & Technology, Foundation for Advancement of Science and Technology, Beaconhouse International College, The University of Faisalabad, The Millennium Universal College, Government College University, National Fertilizer Corporation Institute of Engineering and Technology, University of Agriculture Faisalabad, and Superior University Faisalabad.

We look forward to continuing our partnerships to nurture the entrepreneurial spirit among **future leaders**.

NICF Blogs



Malik M.
Imran

Founder,
Mashvra



Explore how **Malik M. Imran**, Founder of NICF **startup Mashvra** overcame the challenge of staying up-to-date with the latest technology trends, a crucial factor in

keeping the platform engaging and user-friendly **in his blog.**

Visit his blog here!

#EvolveWithNICF

